

Impact & Impression

Achieving peak efficacy within specified candidate contexts...

- attention
- situation/condition
- place
- relations
- media
- communities

Compelling Life Relevance, Competitive Differentiation & Reciprocal Discovery Content Platform

Transition from the candidate's ecosystem to "the work role medium," quid pro quo information exchange begins...

- optimized content for relations formation
- optimized "pain:gain" experiences management
- optimized "personal discovery inquiries" for stratification, decision support and continuous improvement
- reciprocal stochastic resonance enablement
- candidate career management & decision support
- preliminary onboarding and assimilation content
- competition, experience and POV survey

Information Design and Assurance

Applying work role design to develop information creation, gathering and management means and processes...

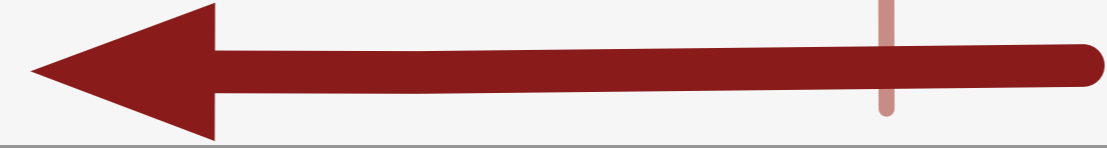
- information for candidate attraction and engagement
- information to be discovered about candidate capabilities
- information to be discovered about utilization suitability
- information to be discovered about candidate PERFS
- automated information vetting parameters and weighting
- dialog parameters and weighting
- validation parameters and weighting
- decision quality assurance
- candidate experience, processes and administration design
- Relationship Weaver™ and Durables™ design

Required Knowledge for Precision Decisions

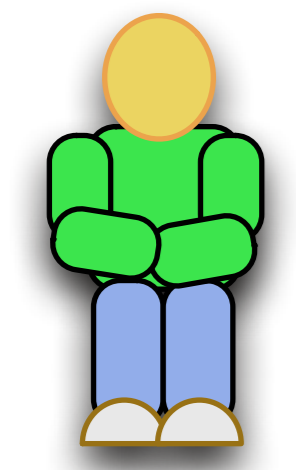
Work role understanding...

- role diagnostics
- role design: blueprint
- role design: guidance
- worker specifications
- PERFS criteria/parameters
- key indicators & analytic metrics
- knowledge management
- QC:RO analytics
- philosophy & pursuit of "choice"
- continuous improvement via linear, work role relationship lifecycle analysis

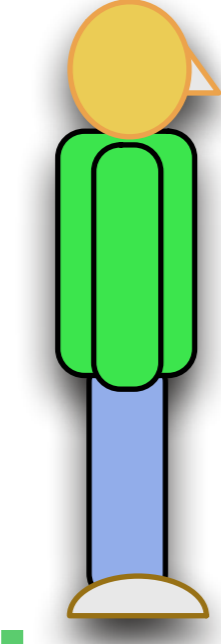
DESIGN



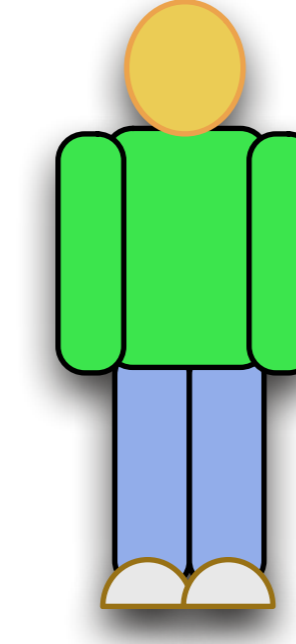
Target & Reach



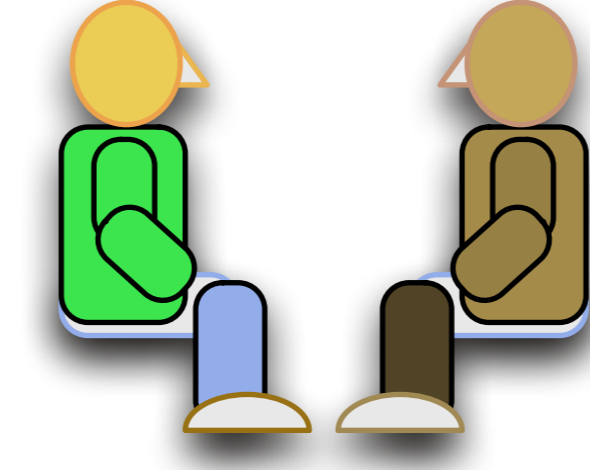
Compelling Engagement



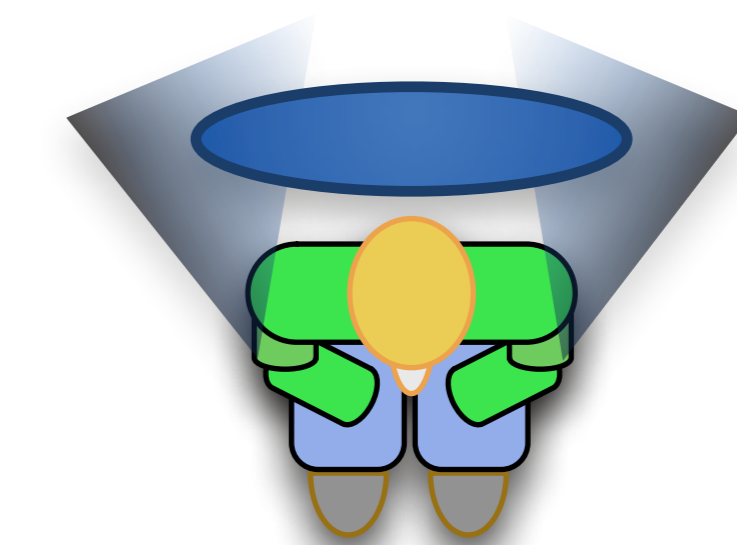
Reciprocal Discovery



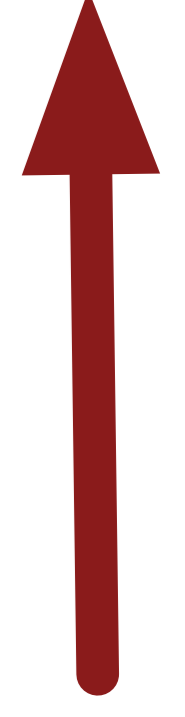
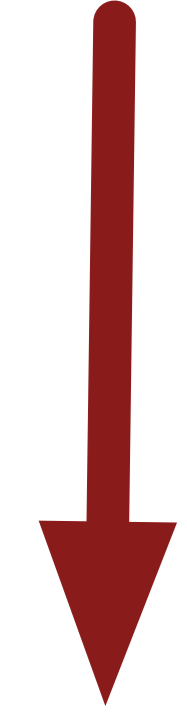
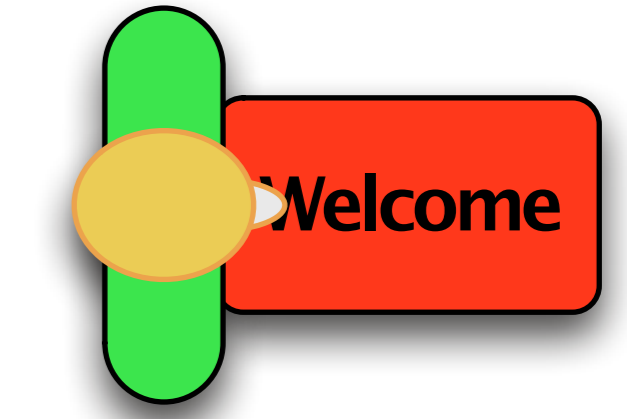
Exploratory Dialogs



Credentials Validation



Decisions & Agreement



Final Decision

Talent Pool Management

Decision Management

Key Indicators & Analytics

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STRATEGIC
TACTICAL

Precipitators

Choice Engine™ Stratification and Vetting

Information Exchange

Decision and Admin Support Tools/Systems

EXECUTION

Maintaining "GoldenReserves"

relations:research

